

## Dear Friends,

Times had been hard on Tracy and her grade school-aged son, Amante. For almost three years, Tracy and Amante were without a home—sleeping in parks and behind grocery stores, even finding shelter in other people’s vans.

Her life started to fall apart when she began using drugs. She became ill and lost her job as her addiction spiraled out of control. With nowhere to go, Tracy turned to the streets. Life on the streets made her sicker and although she was tired, Tracy admits she had too much pride to go into a shelter.

After being incarcerated Tracy had to face the truth: “I needed help” she says. Her life had to change, so she came to Passageways, Union Station’s intake center.

Tracy and Amante came to the Family Center in September. She vividly remembers: “Living in the Family Center reconnected me to my son. I’m a better parent and a better person now, all because of the Family Center.”

Tracy has now graduated from Union Station’s Sources career program and is enrolled in school. Her goal is to finish her education, get a job, and live a healthy life. She loves the three great meals and all the healthy snacks that are provided to her at the Family Center.

**“I wouldn’t have been able to change my life so much if it wasn’t for Union Station”**

She has learned to be patient with herself, to value herself more, and to be flexible. “I wouldn’t have been able to change my life so much if it wasn’t for Union Station’s Family Center.” Tracy appreciates being around healthy people and learning from kind and gracious employees and interns at Union Station.

Tracy’s circumstances qualify her for the new Homeless Family Solutions Program, so she and Amante are scheduled to move to the Euclid Villa permanent supportive housing apartments this January!

Even though she has lost a lot during the past few years, Tracy knows that there is much to gain with this fresh start in a new home with new friends and a bright future. Her message for our donors: “My heart, mind, body, and soul say ‘thank you!’”

On behalf of Tracy, I thank you for continuing to help those we serve build a better and brighter future. None of this would be possible without your generosity.

Sincerely,  
*Marv*  
Marvin Gross  
CEO

To read more client success stories, visit [www.unionstationhs.org/impact/success](http://www.unionstationhs.org/impact/success).



## In the Holiday Spirit!

Each year during the months of November and December, Union Station Homeless Services has the pleasure of attending the alternative Christmas markets at several churches in the Pasadena and surrounding community. This year, our compassionate volunteers talked to hundreds of kids and adults about Union Station and handed out Christmas cards and candy.

On behalf of those who come to us in need, we say thank you to the volunteers, congregations, and community members who participate in this heartwarming activity! You all make the world a better place!



Susie Campana, Union Station volunteer at San Marino Community Church Mission Market

## Thank you for your service.

Staff Helen Rener and Sandy Peterson celebrate 20 years at Union Station!!!



Helen Rener, Marv Gross, and Sandy Peterson



Dana Bean, Henry DeNero, and Marv Gross

## Thank you Henry DeNero of HomeSpace

Union Station Homeless Services received a \$100,000 donation from Henry DeNero of Home Space.

“Giving this gift is an easy choice,” says DeNero. “Union Station has a long history of success, and I know this gift will be used effectively.”

DeNero served as Chairman and Chief Executive Officer of HomeSpace, a provider of Internet real estate and home services, from January 1999 until many of its assets were acquired by LendingTree, Inc. in August 2000. The gift to Union Station Homeless Services results from the sale of the company’s remaining assets. This very generous gift will help Union Station Homeless Services continue to provide housing, employment and life skills programs to people experiencing homelessness in the San Gabriel Valley.

“This is just amazing! We are very grateful,” said Marv Gross, CEO of Union Station Homeless Services. “This gift comes at an exciting time of growth as we expand our efforts to serve more people than ever before.”

To learn more, visit [www.unionstationhs.org/press-releases/homespace](http://www.unionstationhs.org/press-releases/homespace)

## Healthy Employees! Happy Employees!

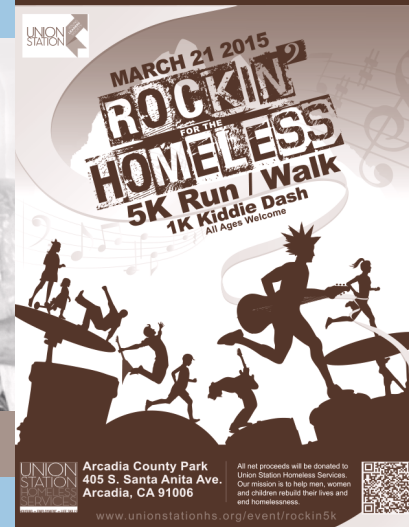
Union Station recently started an employee wellness group to support and encourage general health at Union Station! Thanks to the help of Huntington Hospital and Soul Cycle Pasadena, employees are learning how to be healthier and happier in the New Year! Thank you!



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## March 21st: Rockin' for the Homeless

This year's Rockin' for the Homeless event will be a 5K run/walk plus a 1K Kiddie Dash. All ages are welcome to join!

All net proceeds will be donated to Union Station Homeless Services.

Visit [www.unionstationhs.org/event/rockin5k/](http://www.unionstationhs.org/event/rockin5k/) for more details.

## Taking the Lead

Union Station Homeless Services is now the lead agency in the largest collaborative effort ever to end chronic, veteran and family homelessness all across the San Gabriel Valley! Our efforts are part of a national effort, which operates on a simple premise: the lasting solution to homelessness is housing.

More than 40 service providers in the San Gabriel Valley are working together to provide housing to people from Pasadena to Pomona. Union Station is leading the way with the Coordinated Entry System (CES) and Homeless Family Solutions System (HFSS), which are designed to streamline access to housing resources through collaboration, standardized screenings, and shared data. The initiatives are made possible thanks to funding by the Los Angeles Homeless Services Authority and United Way Los Angeles.

To learn more, visit <http://unionstationhs.org/impact/our-programs/>



## A Trip to the Capital

Ryan Izell, our Director of Adult Services, took a very special trip to Washington D.C. this fall! Union Station, alongside representatives from United Way, Los Angeles Homeless Services Authority, and the Community for Supportive Housing, were invited to speak at a two-day conference hosted by the National Human Services Data Consortium.

Their presentation focused on L.A. County's creation of a Coordinated Entry System - from its inception as a pilot in the Skid Row area through the establishment of a county-wide system. The agencies spoke about their collaborative efforts to end veteran and chronic homelessness in the region by 2016. Union Station was exceptionally proud to be the only service provider on the panel. The model we have helped to create here in LA will serve as the national model for coordinated entry across the country!

## New Programs Rise to the Top of the Homeless Summit

CEO Marv Gross and CPO Gregg von Femppe debuted our regional CES and HFSS efforts at the San Gabriel Valley Consortium on Homelessness' 5th Annual Homeless Summit. They were joined on a special panel by Chris Ko (United Way), Jonni Miller (LAHSA), and Todd Palmquist (San Gabriel Valley Consortium on Homelessness).

For more information, visit [http://unionstationhs.org/news/lead\\_agency/](http://unionstationhs.org/news/lead_agency/)



## Questions About Donations?

Call our Development Department at 626-240-4557 or email [giving@unionstationhs.org](mailto:giving@unionstationhs.org) and we will happily assist you.

Learn about our Leadership Circle to discover how you can lead the way in ending homelessness in our community.



## A PLACE TO CALL HOME

A NIGHT OF ENTERTAINMENT BENEFITING UNION STATION HOMELESS SERVICES

Honoring: Charlie & Rene Chiara and Jim & Tina Hart

## Save the Date: May 9, 2015

The Langham Huntington, Pasadena, CA

For sponsorship opportunities and ticket information visit [www.unionstationhs.org](http://www.unionstationhs.org) or call (626) 240-4559.

Use UNI5915 when booking your overnight stay at the Langham. Room availability is limited.

### Gala 2015 Committee List

Margo Kidushim, Chair

- |                  |                    |
|------------------|--------------------|
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| Amanda McCarthy  |                    |
| Susan McCloskey  |                    |
| Christine Miller |                    |
| Ooty Moorehead   |                    |

## An Evening for the Station: A Beatles / Bash

On October 29, 2014, the crowd enjoyed a sold-out night of music at An Evening for the Station, an event benefitting Union Station Homeless Services! The event was the 15th annual music celebration and featured a Beatles/Bash by MUSE/IQUE. This year, over \$80,000 was raised to help more than 2,000 individuals and families served by Union Station in the San Gabriel Valley.



The evening took place at Noor in Pasadena's Paseo. A group of talented musicians accompanied Maestra Rachael Worby, the visionary force behind MUSE/IQUE! Many thanks to our event chair, Alan Maltun, and our dedicated committee members for making this event such a huge success!

### Thank You to Our Sponsors:

**Abbey Road**  
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Louise Yount  
Lyla White



## Community Unites to Feed Thousands at Dinners-in-the-Park

In record time, 2,000 people registered to volunteer at our 42nd annual Dinner-in-the-Park events held on both Thanksgiving and Christmas. Decked out in hair nets, aprons and gloves, volunteers served over 7,500 meals of turkey and ham and all of the traditional holiday sides!

On Thanksgiving, guests and volunteers were greeted with remarks by Pasadena Mayor, Bill Bogaard; Reverend Janine Schenone of Pasadena's All Saints Episcopal Church; and Union Station CEO, Marv Gross.

Union Station is incredibly grateful for the support of our community partners and generous supporters. You all make this event possible year after year. Thank you!

Special thanks to our very generous Dinner-in-the-Park sponsors:

- Goldstar Inc.
- HomeStreet Bank
- The Tsutayo Ichioka & Satsuki Nakao Charitable Foundation
- Pasadena Convention Center
- Centerplate
- Super King Markets
- Longo Toyota Scion Lexus
- Sprouts Farmers Market
- Smart & Final
- Unified Grocers
- Sempre Energy Foundation
- Sir Michaels



## Volunteer Group Spotlight!

We are so inspired by the efforts of KPIT, Kaiser Permanente's Pasadena IT department. Each year, they find creative ways to help Union Station! This coming year, KPIT is donating furniture to refurbish our dining hall at our Family Center, hosting a collection drive in January, and much more. If that wasn't enough, Kaiser employees volunteer their time in our kitchens and facilities to help make sure our programs run smoothly!

Thank you, KPIT for your dedication and contributions!

For more information on group volunteer opportunities, please visit <http://unionstationhs.org/help/volunteer/>



## Super King

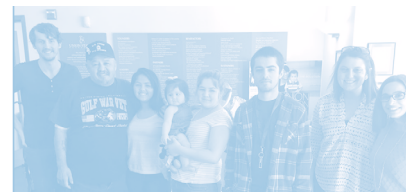
Super King Markets were hungry to help this holiday season. The Southern California grocery store chain teamed up with Union Station Homeless Services to collect food for those in need. The market hosted holiday food drives in all six of its stores.



## Shining a Light on Goldstar

For the last 10 years, Goldstar, Inc. has supported Union Station's annual Dinner-in-the-Park events by promoting the event to its members, and asking them to sponsor the event with a small donation. This year, Goldstar, Inc. provided over \$18,000 of support for the event!

Goldstar also supports Union Station year round. Goldstar's CEO Jim McCarthy serves as a member of our Board of Directors, employees volunteer as a group in one of our two kitchens, and this past December, employees sponsored a family in need by providing them with necessities and holiday gifts.



Goldstar, you are making a difference! Thank you!

HELPING MEN, WOMEN AND CHILDREN  
REBUILD THEIR LIVES  
AND END HOMELESSNESS

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### NEWSLETTER

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(626) 240-4550

## Leaving a Legacy: Elizabeth "Libby" Lent



"Libby" was a strong, funny woman. As a long-time resident of Pasadena since 1962, Libby was active in the community and frequently gave of her time and treasure to her church, animal rescue, health services, services for the disadvantaged and many others. Libby succumbed to pneumonia in her Pasadena home on August 24, one month after her 100th birthday. Upon her passing, Union Station received notice of a very generous gift from her estate. We will be forever grateful for Libby's generosity and kindness, and for the wonderful legacy she left behind in making a planned gift to Union Station.

Just like Libby, you can make a difference, too. To join our Legacy Society, or to learn more about planned giving, visit [www.unionstationhs.org/help/donate/planned-giving](http://www.unionstationhs.org/help/donate/planned-giving) or contact Dana Bean, Director of Development at 626-240-4558 or [dbean@unionstationhs.org](mailto:dbean@unionstationhs.org).



Double *the* Donation  
matching gifts made easy

Tons of organizations offer matching gift opportunities!  
If you give to Union Station Homeless Services,  
then check to see if your company will double the donation!  
Visit <https://doublethedonation.com/ushs>

## Double the Donation!!!

Does your company have a matching gift program? Find out how to double your impact!  
Every extra dollar helps us end homelessness in our community!

For more information, please visit <https://doublethedonation.com/ushs>

## SHOP FOR UNION STATION

Need some cool gifts? Union Station is now on Café Press! Check out our customizable t-shirts, aprons, hats and more! Inspire your friends to be part of the solution!

Visit our store today at  
<http://www.cafepress.com/ushs>



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