

## Dear Friends,

### Looking Back and Moving Forward

As we head into a new year, it is easy to start focusing on what lies ahead, and to forget to reflect on both the good and the not-so-good about the past year. It is these reflections that can move us forward, with hope and inspiration for the year ahead.

### Expansion

Union Station is committed to both providing quality services to those we serve, as well as to helping building inclusive and safe communities. As a result of our many years of experience and reputation, we were asked to expand our services into Northeast Los Angeles. We managed two Project Roomkey sites in Monterey Park, opened two Project Homekey sites in El Sereno and will soon be opening a Tiny Village interim housing site in Eagle Rock.

### Changing the Narrative

We launched our award-winning series just over a year ago and have highlighted major issues and themes around homelessness. We have welcomed local and national experts as well as the true experts—people with lived expertise of homelessness—to these programs. Watch for our next episode, Changing The Narrative Series: A Candid Conversation About Substance Use & Homelessness, on January 31st.

### Recognition of our Work

We are incredibly grateful to Congresswoman Judy Chu, who awarded us with a “Non-Profit of the Year” award. This award recognized the great work we continued to do during the pandemic, especially our work in providing healthy food for those experiencing homelessness and those newly housed.

### Dinner in the Park

Our 51st (wow) annual Dinner in the Park, was a resounding success. Although not in the park this year due to COVID (but rather in our Adult Center parking lot), we were able to serve over 4,500 meals. A huge thanks goes out to all our sponsors for the event, especially SoCalGas, our presenting sponsor and their many volunteers; the Pasadena Convention Center and Centerplate who roasted a LOT of turkeys; The

Tournament of Roses and the Rose Court, who came with their families to volunteer; and to Albertson and Vons, who raised funds and provided gift cards for our clients. A huge thanks always to my staff who coordinated and made this a seamless event—our Operations, Events and Kitchen teams, our Communications and Development team — and of course, all the individual volunteers who came to help.

### Internal Staff Changes

Internally we continue to grow and expand our services. We welcome our new Chief Program Officers in this vital shared leadership role: Alexis Boothby, Sarah Hoppmeyer, Raji Shivshanker and our newest member, Tyrone Friend. Together they have years of experience, and incredible wisdom and a passion for the work. This new model allows them to support one another and the ever-expanding work we are doing.

We also welcomed Sam Vilorio, our new Associate Director of Training. We recognize that our success lies in not only our passion for the work, but in having well-trained staff who are experts in the field.

Finally, I again want to thank our incredible board, donors, volunteers, and my committed and hard-working staff. Together we continued to help thousands of people experiencing homelessness, at risk of homelessness, or just settling back into housing and stability over the past incredibly challenging year. We truly could not do the work without all of you.

Sincerely,

*Anne Miskey*

**Anne Miskey**  
Chief Executive Officer



**Anne Miskey, Chief Executive Officer**

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REBUILD THEIR LIVES  
AND END HOMELESSNESS

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# CELEBRATING EVERYDAY ANGELS

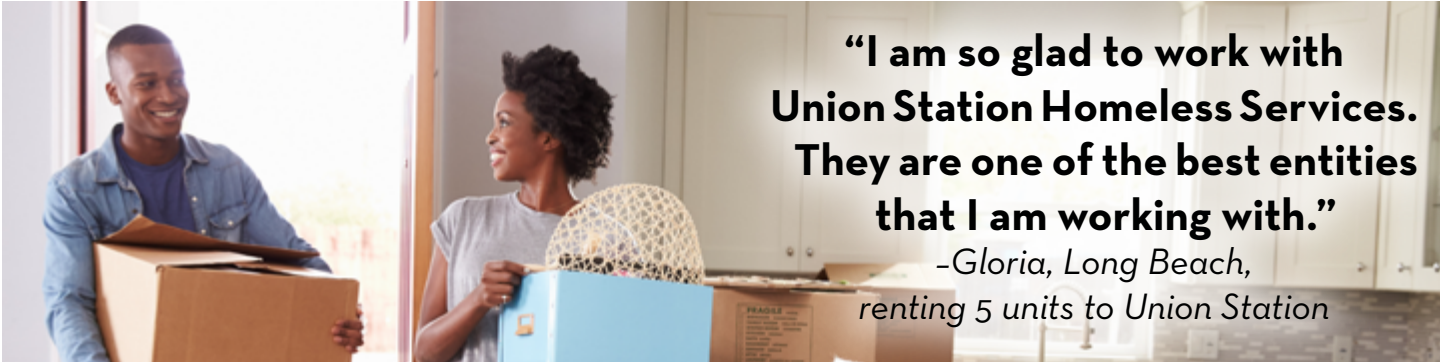
The HALO Awards celebrate volunteers who are everyday angels and has placed a spotlight on our volunteer, Gerry Rothschild. First introduced to Union Station 25 years ago as a donor and volunteer at our annual Thanksgiving Dinner in the Park, Gerry has been a consistent weekly volunteer for the last nine years. Gerry has truly become like family to the kitchen team at our Adult Center, volunteering weekly and averaging 140 hours per year, as well as stepping in wherever is needed.

This recognition comes with a \$20,000 HALO Award grant from the Carl and Roberta Deutsch Foundation for Union Station, which will enable us to meet the growing and evolving housing, health, and hunger needs of our community despite uncertain economic forecasts.

Learn more at [haloawards.org/award-recipients](https://haloawards.org/award-recipients)



Gerry Rothschild  
in our kitchen



“I am so glad to work with  
Union Station Homeless Services.  
They are one of the best entities  
that I am working with.”  
-Gloria, Long Beach,  
renting 5 units to Union Station

# LANDLORDS CAN HELP END HOMELESSNESS!

We know that housing ends homelessness, and landlords are critical to helping us house our community members. There are so many incredible benefits to partnering with our housing experts:

- **Increased profits and decreased vacancy rates:** Our team moves fast to show your unit to viable tenants, decreasing the time that your unit is on the market, eliminating your advertising costs, and increasing your profits.
- **Support services:** Each tenant is connected to a supportive network of dedicated staff to ensure ongoing success.
- **Signing incentive and timely payments:** By choosing to partner with us, you may be eligible for a signing bonus in addition to a security deposit upon move-in. You can also rest assured that you will receive monthly rent payments on time each month.
- **Satisfaction of helping others:** As a USHS Landlord Partner, you are part of the solution to end homelessness.

We are always looking for landlord partners. To learn more, please visit [unionstationhs.org/landlords](https://unionstationhs.org/landlords)

# BEZOS’ DAY 1 FUND PUTS OUR FAMILIES FIRST



We are profoundly honored to be selected to receive a \$5 million grant from the Bezos Day 1 Families Fund, the largest private grant in our history. Launched in 2018 by Amazon founder and CEO Jeff Bezos, the Day 1 Families Fund issues annual leadership awards to organizations doing compassionate, needle-moving work to provide shelter and hunger support to address the immediate needs of young families.

This one-time, transformational gift will help deepen and expand our life-changing work for families. The grant will enable Union Station to make significant capital improvements to the Family Center and Euclid Villa. Renovations will make these spaces more trauma-informed and nurturing for families by increasing family privacy, enhancing play and enrichment areas, and improving site safety features. In addition, the funds will allow us to expand our housing location efforts to move families into permanent housing more quickly, and to invest in training to ensure all staff have the skills to recognize signs of domestic violence, provide high-quality support services, and connect clients to community resources.

This award is an incredible validation of our work. We are truly humbled by this gift in support of our services for families. We continue to rely on the community’s generosity and assistance to continue our work for adults.

# MARK YOUR CALENDARS!

## Changing the Narrative: A Candid Conversation about Substance Abuse and Homelessness

January 31, 2022 | 5:30-7:00 PM | Zoom and Facebook Live

Join expert panelists Monique Tula (Executive Director at National Harm Reduction Coalition), Mark Casanova (Executive Director at Homeless Health Care Los Angeles) and Shawn Morrissey (Senior Director of Advocacy and Community Engagement) for our upcoming webinar. Union Station CEO Anne Miskey will moderate an open discussion on avenues and options that prioritize stability, inclusion, and wellness while leveraging authentic relationships to create healthy communities.

Register at [unionstationhs.org/CNS7](https://unionstationhs.org/CNS7)



## Masters of Taste Returns to the Rose Bowl

April 3, 2022 | 4:00-7:00 PM | Rose Bowl Stadium

On Sunday, April 3rd, more than 3,000 food and beverage enthusiasts will stroll the 50 yard line of the Rose Bowl for the 5th Annual Masters of Taste. Guests will enjoy a spectacular array of L.A.’s best Culinary, Beverage and Sweet Masters. Buy tickets or sponsor the event at [MastersofTasteLA.com](https://MastersofTasteLA.com)



# A ROARING GOOD TIME

Thank you to all of the sponsors, attendees and silent auction donors who helped make our Roarin’ 2021 Evening for the Station a great success. **Your generosity enabled us to raise over \$84,000!** These funds will help us immensely in providing housing and important wrap-around services to many of the vulnerable people in our community.

# GRATEFUL TO BE ABLE TO SHARE

The 51st Annual Dinner in the Park, presented by SoCalGas, was our largest celebration to date. In addition to serving over 4,500 Thanksgiving meals—over twice as many as last year—Jennie Garth, from *Beverly Hills, 90210* and *What I Like About You*, as well as the full Tournament of Roses Royal Court, pitched in to serve those who needed it the most. A celebration this big was only possible with the community’s generous giving of items, donations, and time.

We are so grateful to SoCalGas along with Albertsons, Vons, Pavilions, Angeles National Wealth Advisors, Blue Shield California, Centerplate, Pasadena Convention Center, Pasadena Tournament of Roses, and so many more generous business and community members.





# YOU CAN BE #PARTOFTHE SOLUTION

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## NEWSLETTER

Anne Miskey  
Dana Bean  
Sevag Abajian  
Katie Cookerly-Dietrich  
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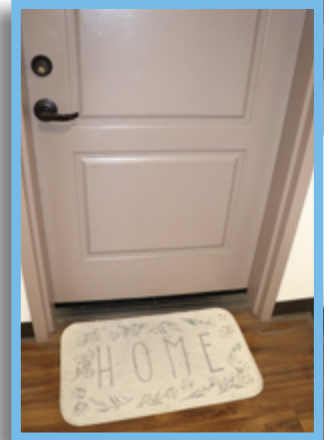


**Zandria Smith, Project Manager at National CORE and Union Station CEO Anne Miskey standing near the new window decals.**

## RENAMING OUR HOME. RECLAIMING OUR LIVES.

This past year, almost 100 people moved from the center island on Huntington Blvd. on El Sereno into our two Project Roomkey hotels including Keith Richards. “Living outside is a daily struggle,” he said. “You have to worry about what bathroom to use and where you are going to shower and wash up.”

To celebrate, we held a Renaming Our Home Contest. With 96 names submitted by residents, National CORE and staff, the options were culled down to the top 5 for voting. The former Titta Inn is now “Casa Luna” and the former Super 8 is called “Huntington Villas.” These new names reflect that the former “Island” community have found safe interim housing surrounded by warm and caring staff on their path to permanent housing.



## LEAVING A LEGACY: JAY BELLOLI

Jay Belloli was a contemporary art and astronomy curator and contemporary art writer. Deeply committed to both the arts and his local Pasadena community, he made his first gift of \$25 to Union Station Homeless Services in 1988.

Over the years, Jay gave what he could, culminating with a gift from his estate upon his passing last May. This gift brings more of his neighbors living outdoors home, and we will remain forever grateful. Thank you, Jay, for your incredible generosity!



**To learn more about leaving a legacy, please visit  
[unionstationhs.org/help/donate/planned-giving](http://unionstationhs.org/help/donate/planned-giving)**



## DOUBLE YOUR IMPACT: Sustaining Neighbors Matching Gift EXTENDED!

There are more people entering homelessness every day than we are able to house. With your support, we can join together to help neighbors who need support year-round in rebuilding their lives. And thanks to the generosity of Sustaining Neighbor Monthly Donors Barbara Masters and Marc Weiss, you have the chance to double your impact!

They are generously matching the first TWO MONTHS of gifts for all new Sustaining Neighbors and current Sustaining Neighbors who increase their monthly donation.

**Sign up or increase your donation by February 15 at [unionstationhs.org/sustaining\\_neighbors](http://unionstationhs.org/sustaining_neighbors)**