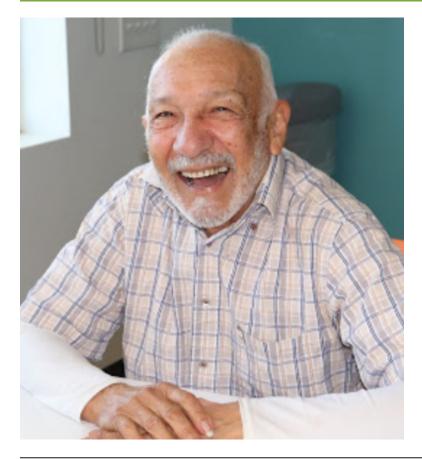
# NEWSLETTER Spring 2023



825 E. ORANGE GROVE BLVD., PASADENA, CA 91104 I UNIONSTATIONHS.ORG I (626) 240-4550 @USHSNEWS 🚺 🙆 in 😐

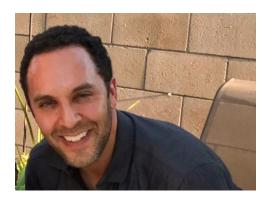


### Thank You to All Staff, Volunteers, and Donors for 50 Years of Bringing Our Neighbors Home

Suffering from a heart condition, **Jose**, 76, needed immediate life-saving attention. With a large hospital bill due, Jose had to live in his 1996 Honda Accord to conserve money. When COVID hit with the help of the Union Station Outreach team, Jose moved from his car to a Project Roomkey hotel in Monterey Park. Today, he has a housing voucher for a studio apartment in Pasadena and is giving back to the community as a volunteer.



Back in 1985, Liz Lamb Shelby read an article about how Union Station Homeless Services needed volunteers for the new overnight shelter. She came to help out as a volunteer and was soon hired on. For over 35 years, Liz has worked at Union Station and has served as a Care Coordinator at Holly Street Housing for the last seven years. Liz has been housing people and contributing to our amazing 97% retention rate.



Growing up in Pasadena, Mark Afram remembers being upset about people experiencing homelessness as far back as middle school. Now a high school teacher himself, Mark has been a Sustaining Neighbor monthly donor since 2015. As his income increased over the years, Mark increased his donations, helping us bring our neighbors home.



Marcia Alper is a longtime volunteer at Union Station. For over 14 years, Marcia sat at the front desk at the Administrative Building every Tuesday and Friday morning, answering phone calls and greeting guests. She was the face of Union Station, helping all those who called and came in.

## We are the "Masters" at Celebrating 50 Years on the 50 Yard Line

On April 2nd, we celebrated our 50th Anniversary at the Masters of Taste 2023 food and beverage festival at the Rose Bowl, showcasing some of the best culinary, beverage, and dessert Masters across Southern California. Chef Michael Reed and Kwini Reed of Poppy + Rose and Poppy & Seed co-hosted the event for over 3,000 food and beverage enthusiasts.

To celebrate Union Station's 50th Anniversary, USHS information booths were set up along the 50 yard line, Nothing Bundt Cake buntini's were passed out, our organization's history was displayed on timeline pillars, and guests were able to play Jeopardy and corn hole games. Our raffle was also a big success with roving Union Station ambassadors selling over 600 tickets!

Since its inception, Masters of Taste has raised over \$2 million for our Union Station. Thank you to our Co-hosts Chef Michael Reed and Kwini Reed and all of our sponsors, volunteers, and attendees for an unforgettable event!











## Making an Impact

We are working every day to make a difference and end homelessness. Last Fiscal Year 21-22, our staff along with volunteers and donors made a tremendous impact in the community.

### 3,849 INDIVIDUALS SERVED

**IMPACT**: Helped more than 3,800 people find shelter, housing, and services.

### 853 PEOPLE SHELTERED

**IMPACT**: Provided 853 people with safe emergency and bridge housing.

### 303,780 MEALS SERVED

**IMPACT**: Served more than 303,700 meals to food insecure adults and families.

### 605 PERMANENTLY HOUSED

**IMPACT**: Helped 605 people move from homelessness to housing with a 97% retention rate.

### 4,383 TOTAL VOLUNTEERS

**IMPACT**: Our work was made possible by more than 4,300 volunteers, including individuals, businesses and foundations.

### Collaborating with the Next Generation of Medical Students

We have partnered with the Kaiser Permanente Bernard J. Tyson School of Medicine (KPSOM) Office of Community Engagement to launch the "Voices of Experience Program to Promote Equity through Structural Racism Awareness and Community Service in Medical Education". Through this program, insights into the community's needs wil be shared with KPSOM



staff to co-design a program that helps medical students better understand and address our clients' experiences, including the trauma that homelessness brings.

This innovative partnership aims to provide care to the whole patient by building the capacity of KPSOM students to value the resiliency of clients and understand the true causes of homelessness and housing insecurity. Anne Miskey, CEO of Union Station Homeless Services, believes that working together with KPSOM can help build respect and understanding among future healthcare professionals towards those who may one day be their patients.

"This year is a special time for Union Station Homeless Services. We are celebrating 50 years of working in the community with volunteers, staff, donors and clients to

help house thousands of our neighbors. We have made an indelible impact in the community, but we have so much more to do."

- Anne Miskey President & CEO



#### EXECUTIVE BOARD

Jesse Torres, *Chair* Maxine Harris, *Vice Chair* Tony Gronroos, *Treasurer* Angela Serranzana, *Secretary* Charles Thuss, *Assistant Secretary and Treasurer* 

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Amanda Green, *Chief Operations Officer* 

Mario Hess-Winburn, Chief Development and Communications Officer Sarah Hoppmeyer, Chief Program Officer

Shawn Morrissey, Vice President of Advocacy & Community Engagement Hope Stremski, Vice President of Contracts & Compliance Mary Russell, Senior Director of Human Resources

**Newsletter Team** Anne Miskey Kenny Tsuda

Mario Galeano Mario Hess-Winburn Brenda Lynch



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#### Welcome Mario Hess-Winburn

Introducing our new Chief Development and Communications Officer, Mario Hess-Winburn! With over a decade of experience in the field, Mario will be leading our 10-member team in Major Gifts, Annual Giving, Gift Planning, Corporate/ Foundation Relations, and Communications. We are thrilled to have him onboard!

### Did You Know...

While we don't accept donations of used clothing or household items directly at Union Station, we do have an amazing partnership with ACTS Thrift Store that does!

When you donate items to ACTS and let them know you are making a donation on behalf of



Union Station Homeless Services. They keep track of these donations and will give our clients credit to shop at their stores. This is a huge help to those who are working hard to rebuild their lives. ACTS has two locations. 1311 N Altadena Drive, Pasadena, and 232 E Foothill Blvd, Pomona. ACTS accepts donations Monday - Saturday 9 am to 3 pm.

### Looking For Ways To Support Our Mission?

With your help, we can end homelessness and rebuild the lives of individuals in our community. Thanks to your generosity, we can provide best-in-class services to those experiencing homelessness and advocate for change to prevent others from being pushed into homelessness.

#### JOIN THE LEADERSHIP CIRCLE

Union Station Leadership Circle is a select group of community-minded individuals, families, and companies dedicated to ending homelessness. Join this remarkable group of supporters and help transform lives with your annual membership contribution.

#### **BECOME PART OF THE LEGACY SOCIETY**

Our Legacy Society is a group of ordinary people showing extraordinary generosity by designating Union Station Homeless Services as their beneficiary and rebuilding lives for years to come.

#### **BE A SUSTAINING NEIGHBOR**

Our Sustaining Neighbors are a passionate and determined group of monthly donors. Simply select the amount you'd like to give monthly, and you'll be automatically charged each month.

There are so many ways you can #BeTheSolution that is needed to truly make a difference. Learn more at <u>unionstationhs.org/help/donate/</u>.